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DATE March 8, 2005

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TO: Examiner J. Novosad
Group: 3634

FAX NO.: 703-872-9306

FROM: Frederick J. Dorchak - COLLARD & ROE, P.C.
Reg. No. 29,298

RE: U.S. Serial No. 10/718,405
Applicant: Timothy L. Mason
(Our Reference: MASON - 13)

If you do not receive all of the pages, please call the above phone number as soon as possible.

MESSAGE:

Enclosed is a Statement of the Substance of Interview.

Please confirm receipt by facsimile at your earliest convenience. Thank you.

Sincerely yours,
COLLARD & ROE, P.C.

Frederick J. Dorchak
Reg. No. 29,298

FJD:jc
Enclosures

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PATENTSIN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: TIMOTHY L. MASON - 13
SERIAL NO.: 10/718,405 EXAMINER: J. NOVOSAD
FILED: NOVEMBER 20, 2003 ART UNIT: 3634
FOR: SHELF AND DISPLAY DEVICE

STATEMENT OF THE SUBSTANCE OF INTERVIEW

MAIL STOP AMENDMENT
Honorable Commissioner of Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Interview Summary Form PTOL-413, attached to the Supplemental Notice of Allowability mailed March 2, 2005, Applicant provides herein a Statement of the Substance of the Interview with the Examiner on February 24, 2005.

Applicant would like to thank the Examiner for the courtesy of a telephone interview which Applicant's undersigned attorney initiated on February 24, 2005, the substance of which is set forth in the Interview Summary attached to the March 2, 2005 Supplemental Notice of Allowability and set forth herein. During the telephone interview, it was pointed out that the recitation "which is elevated at an angle greater than the angle of the rearward portion" in claims 1 and 8 referred to the inclined intermediate portion. The Examiner indicated that she would

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review the claims, and send out a Supplemental Reasons for Allowance if appropriate for clarification purposes.

Respectfully submitted,
TIMOTHY L. MASON - 13

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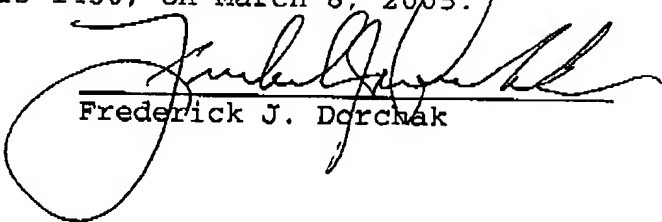
Frederick J. Dorchak, Reg.No.29,298

Attorneys for Applicant

CERTIFICATE OF FACSIMILE TRANSMISSION

Fax No. 703-872-9306

I hereby certify that this correspondence is being sent by facsimile-transmission to the Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on March 8, 2005.


Frederick J. Dorchak